



Dear Friends,

A new day is dawning for Kentucky bourbon. And we are proud to share the next exciting chapter in the story of **Eastern Light Distilling**.

In December, Eastern Light co-founders Caleb Kilburn and Cordell Lawrence departed from Kentucky Peerless Distilling Company where they honed their craft for nearly the past decade. Both are eternally grateful for the friendship and mentorship of Corky and Carson Taylor and the entire Peerless family, as well as for the incredible knowledge and expertise they've established at the award-winning distillery.

They will now look east and focus on a new mission—creating a community of craft bourbon makers and delivering Eastern Kentucky a tangible piece of the state's signature bourbon industry.

First announced last summer, Eastern Light will be a locally owned and operated distillery located in the foothills of Eastern Kentucky. Far more than another distillery producing a single bourbon brand, Eastern Light will help bring innovation to the spirits industry while supporting craft distillers unlike anything before it, making Kentucky's bourbon heritage accessible to more makers.

The name Eastern Light is inspired by the rising sun which illuminates a region of Kentucky full of culture, ingenuity, and talented artisans. It is a region marked by natural beauty and abundant resources. Our brand evokes newness, innovation, directionality, and hope—all of which are reflected in Eastern Light's mission to provide craft makers with something new in the bourbon industry, a tailored brand experience and their own distillery homeplace.

We want to expand the legacy of what's possible in the world of whiskey and bourbon. But this is not something we can accomplish alone. We are immensely grateful to our family, friends, colleagues, investors, craft partners and the many others who share our strong faith that Eastern Light Distilling will create a new legacy while honoring an age-old tradition.

A new day is dawning for Kentucky bourbon, and we thank you all for being a part of it. Stay tuned for more exciting news and updates in the coming months.

Sincerely,

Eastern Light Distilling

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